

KABIR OMEROVIC

www.kinokabir.com | 312.508.1038 | kinokabir@gmail.com

CREATIVE PROBLEM SOLVER

Adaptable, focused, inventive professional

- Helps businesses realize their visions and make the most out of their ideas
- Designs compelling imagery and promotional materials to capture interest
- Quickly adopts and masters new technologies
- Identifies opportunities and develops creative solutions
- Communicates with impact, trilingual
- Strengthens relationships inside and outside the organization

CAREER HISTORY

Manager, Marketing Coordinator & Graphic Designer 2006–present **Milano Hair Design Studio** *Chicago*

- Manages full-service, upscale salon, overseeing all aspects of the business from recruiting, scheduling, accounting, procurement, management, marketing, and advertising; played integral role in promoting and building the client base, achieving 12 years of success
- Designs all print and digital promotional materials (both imagery and content) to reflect a modern, sophisticated style: <https://www.kinokabir.com/salon>
- Maintains and expands online presence across social media platforms (Yelp, Google, Facebook); established and continually updates the website: <https://milano-hds.com/>
- Leads communications, creates email blasts and newsletters to inform and engage clientele
- Serves as IT resource and troubleshooter; installs and updates programs and equipment
- Oversees AP and AR: calculates payroll, analyzes financial reports, coordinates with vendors
- Defines processes and procedures to increase efficiencies and facilitate workflow
- Trains staff on systems, service, and quality measures to improve performance
- Initiates and executes special projects to enhance the business and promote growth

EDUCATION

Columbia College Chicago | BA Film

- Studied production, editing, screenwriting, and analysis
- Traveled extensively and lived abroad in Germany, Austria, Turkey, and Bosnia

VOLUNTEER

BPSA | **Depression and Bipolar Support Alliance** 2012–present

- Facilitates support group for people living with bipolar disorder and depression

<https://www.linkedin.com/in/kinokabir/>

CORE STRENGTHS

Graphic Design
Marketing &
Advertising
Branding
Administration
Project
Management
Scheduling
Social Media
Team Leadership
Web Design
Writing & Editing
Video Production

SOFTWARE

Adobe
Photoshop
Illustrator
Sketch
Final Cut Pro
MailChimp
Microsoft Office

LANGUAGES

German
Serbo-Croatian/
Bosnian

INTERESTS

Creative Writing
Film &
Filmmaking
Podcasts
Storytelling
Technology
Mental Health
Travel & Culture